

# Sponsor Selection

\_\_\_\_\_ Platinum \$1,000  
\_\_\_\_\_ Gold \$750  
\_\_\_\_\_ Silver \$500  
\_\_\_\_\_ Buckle \$250  
\_\_\_\_\_ Ribbon \$100  
\_\_\_\_\_ Event \$50  
\_\_\_\_\_ Chute \$25

Sponsor Name: \_\_\_\_\_

Business Name: \_\_\_\_\_

Address: \_\_\_\_\_

City: \_\_\_\_\_

State \_\_\_\_\_ Zip Code: \_\_\_\_\_

Phone Number: \_\_\_\_\_

Website Address: \_\_\_\_\_

Email Address: \_\_\_\_\_

Sponsorship forms and payment can be sent to:  
KSGRA, 240 GlenMary Drive, Owego, NY 13827 or  
can be submitted online at [ksgra.org](http://ksgra.org)

Questions? Contact President, Adam Romanik @  
607-821-6350 or [president@ksgra.org](mailto:president@ksgra.org)

Graphics can be emailed in 300 DPI in PDF or JPG  
format to [president@ksgra.org](mailto:president@ksgra.org)

# 9th Annual Keystone State Gay Rodeo



## Sponsorship Opportunities

[www.ksgra.org](http://www.ksgra.org)



The 9th Annual Keystone State Gay Rodeo is a family-friendly, inclusive rodeo and country event that merges traditional rodeo favorites with some non-traditional fun and hilarious events all in a safe and inviting atmosphere where everyone feels welcome. Both men and women compete equally in all rodeo events.

If you are attending you can expect to see some traditional rodeo events such as barrel racing, chute dogging and calf roping and includes some unique rodeo events, such as goat dressing, the wild drag race and steer decorating. Goat Dressing is a team relay race to put underwear on a goat; steer decorating is a team event to get a 400-500 pound steer under control and tie a ribbon around its tail, and the wild drag race is a three person team event to get a 400-500 pound steer under control, then get a drag queen up on its back and get that combination across the finish line.



## Sponsorship Amounts

Platinum Season Sponsorship	Gold Season Sponsorship	Silver Season Sponsorship	Rodeo Buckle Sponsorship	Rodeo Ribbon Sponsorship	Rodeo Event Sponsorship	Rodeo Chute Sponsorship
\$1,000	\$750	\$500	\$250	\$100	\$50	\$25

## EVENTS AND MATERIALS

Sponsor Provided Banner to be Displayed Around Arena at all events	X	X	X				
Use of the KSGRA Logo on Sponsor Advertising	X	X	X	X	X	X	X
Logo and Hyperlink on ksgra.org & Social Media	X	X	X	X	X	X	X
Vendor Booth at all events	10'x20'	10'x10'	10'x10'				
Acknowledgement Through-out all Events	X	X	X	X	X	X	X
Complimentary Passes to Annual Rodeo	10	8	6	4	2	1	

## MARKETING AND PUBLICATIONS

Official Rodeo Program	Two Full Pages	Full Page	Full Page	1/2 Page	1/8 Page	Listing	Listing
Acknowledgement in Press Releases, E-blasts and social media posts	X	X	X	X	X	X	X

Sponsorships may be customized to meet the needs of your business/ organizations. All sponsorships are 100% tax deductible.

The Keystone State Gay Rodeo Association is a 501(c)(3) tax-exempt non-profit organization whose purpose is to promote the country and western lifestyle and rodeo type events within the LGBT community and their allies.