

Sponsor Selection

- _____ Platinum \$1,000
- _____ Gold \$750
- _____ Silver \$500
- _____ Buckle \$250
- _____ Ribbon \$100
- _____ Event \$50
- _____ Chute \$25

Sponsor Name: _____
Business Name: _____
Address: _____
City: _____
State _____ Zip Code: _____
Phone Number: _____
Website Address: _____
Email Address: _____

Sponsorship forms and payment can be sent to:
KSGRA, PO Box 61166, Harrisburg, PA 17106 or
can be submitted online at ksgra.org

Questions? Contact President, Adam Romanik @
443.252.1276 or president@ksgra.org

Graphics can be emailed in 300 DPI in PDF or JPG
format to president@ksgra.org

6th Annual Keystone State Gay Rodeo Weekend



2022 Sponsorship Opportunities

www.ksgra.org



The 6th Annual Keystone State Gay Rodeo Weekend is a 2 day rodeo event. Saturday, October 1 is the 6th Annual Keystone State Gay Rodeo. The event is a family-friendly, inclusive rodeo and country event that merges traditional rodeo favorites with some non-traditional fun and hilarious events all in a safe and inviting atmosphere where everyone feels welcome.

Sunday, October 2 is our annual Jackpot Team Penning. Team penning is a western equestrian sport that evolved from the common ranch work of separating cattle into pens for branding, doctoring, or transport. Today it is a fast-paced event that gives a team of three riders on horseback 60 seconds to separate three specifically identified cattle from a herd of 30, and put them into a 20' x 24' pen through a 10' opening, at the opposite end of the arena.



Sponsorship Amounts

	Platinum Season Sponsorship	Gold Season Sponsorship	Silver Season Sponsorship	Rodeo Buckle Sponsorship	Rodeo Ribbon Sponsorship	Rodeo Event Sponsorship	Rodeo Chute Sponsorship
	\$1,000	\$750	\$500	\$250	\$100	\$50	\$25

EVENTS AND MATERIALS

Sponsor Provided Banner to be Displayed Around Arena at all events	X	X	X				
Use of the KSGRA Logo on Sponsor Advertising	X	X	X	X	X	X	X
Logo and Hyperlink on ksgra.org & Social Media	X	X	X	X	X	X	X
Vendor Booth at all events	10'x20'	10'x10'	10'x10'				
Acknowledgement Through-out all Events	X	X	X	X	X	X	X
Complimentary Passes to Annual Rodeo	10	8	6	4	2	1	

MARKETING AND PUBLICATIONS

	Two Full Pages	Full Page	Full Page	1/2 Page	1/8 Page	Listing	Listing
Official Rodeo Program							
Acknowledgement in Press Releases, E-blasts and social media posts	X	X	X	X	X	X	X

Sponsorships may be customized to meet the needs of your business/ organizations. All sponsorships are 100% tax deductible.

The Keystone State Gay Rodeo Association is a 501(c)(3) tax-exempt non-profit organization whose purpose is to promote the country and western lifestyle and rodeo type events within the LGBT community and their allies.